51st Autism Society of America National Conference
Sponsorship & Advertising Information
Hyatt Regency, Bethesda Maryland &
United States Capitol Building, District of Columbia
July 9 to 11, 2019
Contact Information

To learn more about our sponsorship and advertising opportunities at the Autism Society National Conference, please contact conferencesales@autism-society.org.
Conference Overview and Demographics

• The Autism Society of America has been improving the lives of all affected by autism for over 50 years.

• The Autism Society envisions a world where individuals and families living with autism are able to maximize their quality of life, are treated with the highest level of dignity, and live in a society in which their talents and skills are appreciated and valued.

• The Autism Society provides advocacy, education, information and referral, support, and community at national, state and local levels through our strong nationwide network of Affiliates.

• The Autism Society’s National Conference is the longest running and most comprehensive annual autism conference in the United States.
Conference Overview and Demographics

• Attendees at our annual National Conference typically include over 450 parents, family members, individuals on the autism spectrum, educators, field professionals, advocates, and Autism Society Affiliates.

• The National Conference provides a great opportunity for networking, sharing different perspectives, and learning about new products and services.

• Communication about the National Conference is disseminated through our 140,000+ email subscribers, 650,000+ Facebook fans, and 104,000+ Twitter followers.
Conference Main / Title Sponsor - $25,000 (1 available)

- Enhanced and prominent sponsor recognition on all general materials (website, on-site, mobile app, Conference Program Guide).
- Back Cover (color) or Front Inside Cover (color) advertisement in Conference Program Guide (depending on availability).
- Two (2) Conference Bag Inserts.
- Banner ad in six (6) consecutive issues of our monthly Autism Matters e-newsletter.
- Two (2) Group Emails to conference attendees - one before and one after the conference.
- Sponsored advertisement on the Autism Society’s Facebook Page.
- One (1) hallway table near the Registration Area (Sponsor is responsible for shipping and providing all materials to decorate their table. A table will be provided and set up on site.)
- One (1) table at our Welcome Reception in July 9, 2019.
- Feature in one (1) issue of our monthly Autism Matters e-newsletter.
- Six (6) Conference Registration Passes.
Keynote Luncheon (Platinum Level) Sponsor - $17,500 (1 available) –

This sponsorship will help fund the Keynote Luncheon held at the Hyatt Bethesda on Wednesday, July 10.

- Sign and recognition of sponsorship inside the venue where lunch will be served.
- Announcement and mention of Keynote Luncheon Sponsor by the Autism Society’s President/CEO or the Autism Society’s National Board Director.
- Enhanced and prominent sponsor recognition on all general materials (website, on-site, mobile app, Conference Program Guide).
- Full page B&W advertisement in Conference Program Guide.
- Two (2) Conference Bag Inserts.
- Banner ad in four (4) consecutive issues of our monthly Autism Matters e-newsletter.
- Two (2) Group Emails to conference attendees - one before and one after the conference.
- One (1) table at our Welcome Reception on July 9, 2019.
- Sponsored advertisement in Autism Society’s Facebook Page.
- Four (4) Conference Registration Passes.
Capitol Hill Day (Gold Level) Sponsor - $7,500 (2 available)

This sponsorship will help fund conference attendees’ travel to and from Capitol Hill and the cost of breakfast on July 11 where they will make Hill visits with Members of Congress on autism advocacy issues.

- Sign and recognition of sponsorship inside the breakfast and training room on Capitol Hill on July 11, 2019.
- Enhanced and prominent sponsor recognition on all general materials (website, on-site, mobile app, Conference Program Guide).
- Full page B&W advertisement in Conference Program Guide.
- One (1) Conference Bag Insert.
- Banner ad in two (2) consecutive issues of our monthly *Autism Matters* e-newsletter.
- One (1) Group Email to conference attendees - (choose either before or after the conference).
- One (1) table at our Welcome Reception on July 9, 2019.
- Four (4) Conference Registration Passes.
Welcome Reception Exhibits (Silver Level)  
Sponsor - $5,000 (5 available)

This sponsorship will help fund all activities for our 3 hour welcome reception including food, beverages and entertainment for all conference attendees at the Hyatt Bethesda on the evening of July 9. All conference attendees will be actively encouraged to interact with all reception exhibitors.

- Enhanced and prominent sponsor recognition on all general materials (website, on-site, mobile app, Conference Program Guide).
- Signage and recognition of sponsorship inside the room where the Welcome Reception will be held.
- One (1) Conference Bag Insert.
- One (1) Group Email to conference attendees.
- One (1) banner ad run in *Autism Matters* monthly digital e-newsletter
- One (1) table at our Welcome Reception on July 9, 2019
- Two (2) Conference Registration Passes.
Friends of the Autism Society Sponsor - $2,500 (10 available)

Your sponsorship will help provide scholarships for individuals who need financial assistance to attend our conference. Scholarship amounts vary based on need, but a donation of $2,500 will provide between 5 and 10 scholarships. Your sponsorship also includes promotion and advertising for your company or organization.

- Sponsor logo highlight inside our Conference Program Guide.
- Announcement and shout-out at our Welcome Reception by the Autism Society’s President/CEO or the Autism Society’s National Board Director.
- A personalized shout-out on our social media channels (Facebook and Twitter).
- Banner ad in one (1) issue of our monthly Autism Matters e-newsletter.
- The reassurance in knowing that you have helped in making possible for 10 individuals to access education, networking and empowerment at our National Conference.
Conference Program Guide Advertising

Full Page Ad: ($1,100)
B & W; 8.5 x 11”

Half Page Ad: ($550)
B & W; 8.5 x 5.5”

Advertisement space is limited and filled on a first-come, first-served basis. All artwork must be provided electronically as a PDF or other appropriate high-quality format no later than May 24, 2019.

Please contact us before purchasing a conference program guide ad to confirm its availability.
Emails to Conference Attendees
(Non-Sponsors)

Get your organization’s message to conference attendees out by sending group or individual messages to all registered attendees.

Option 1: Group Email  ($325)
- Your message (2 paragraph, logo and link to your organization’s website) included in group email with no more than four other organizations.
- Options for before or after conference.

Option 2: Private Email  ($525)
- Your message sent alone to conference attendees.
- Options for before or after conference.

Option 4: 2 Group Emails  ($575)
- Option 1 with multiple sends (one before and one after conference; two before or two after).

Option 5: 2 Private Emails  ($950)
- Option 2 with multiple sends (one before and one after conference; two before or two after).

Access to the Attendee List for Sponsorships is defined by the following: 1. The company/organization may send out one notice to the attendees who, as of June 25, 2019, have registered for the National Conference, and who have allowed their name and contact information to be released. 2. The actual delivery of messages will be carried out by the Autism Society via email to the attendees on the list. 3. If and when possible, Autism Society staff will attempt to help segment attendees and identify if they are a professional, a parent, an individual on the spectrum and/or a volunteer/staff member of an Autism Society Affiliate.
Other Advertising Opportunities

**Conference Bag Insert**¹ ($550)
Your promotional item(s) will be included in every bag distributed to conference attendees.

**Autism Matters Digital E-newsletter Ad** ($400)
Reach over 140,000 of our subscribers by placing an ad in our monthly e-newsletter!

¹Please note, advertiser is responsible for manufacturing and shipping of all Conference Bag Inserts. Any leftover items will not be returned.
Thank You!
We look forward to seeing you in Washington, DC.